Gibellina PhotoRoad - International Open-Air & Site-specific Festival invites photographers, artists and curators to apply to participate in the following calls:

01 Call for an Open-Air installation
02 Call for Projects

You may be selected for:

► An open-air installation/exhibition, which will be exhibited during the Gibellina PhotoRoad festival
► A residency in Gibellina
► An exhibition in the permanent collection at Fondazione Orestiadi
► Publication in YET magazine
► A screening during the opening days of the festival
► The entrance in the Permanent collection “Photography” at Fondazione Orestiadi

All projects must relate to the Festival’s theme: Fiction.

A subscription fee of 25.00 euro is required to participate in each of the calls.

Application Deadline: 10th June 2019
Installation: 23rd – 25th July 2019
Exhibition period: 26th July–31st August 2019

Jury

– Joan Fontcuberta (Artist, Curator, Writer)
– Stefano Stoll (Artistic Director Festival Images Vevey)
– Laura Serani (Fondation des Treilles. Artistic Director Festival Planche(s) Contact)
– Lorenza Bravetta (Photography consultant)
– Elena Vaninetti (Editor YET magazine)
– Arianna Catania (Artistic Director Festival Gibellina PhotoRoad)
Concept

Fiction

Reality and fiction. A dialogue that has always been at the heart of art. From Plato’s cave to postmodernism, reality is that which offers ideas to feed the imagination, but in turn, it is imagination – human culture – that is capable of shaping and transforming reality, and in so doing, it makes reality equal to itself.

When art felt strong – the breath of God, the romantic spirit of esthete or political movements that changed the world - art considered itself superior to reality. In today’s world, when art is controlled by weak thought, it turns itself into a grotesque game that reveals the infinite, irreducible, contradictory features of truth.

What is truth? Is it the infinite and conflicting cultures of humankind? Is it the truth of the market? A virtual truth; a psychological one? Is there a different truth for each of the billions of humans on our planet; a truth for each atom, for the centre of the world?

Photography, among all the arts, is the first to use reality as an indispensable raw material. Yet it too is a fiction, generated by technical tools used to create and reproduce a perfect copy of what the eye sees: it inserts itself into the hidden most corners of the tangible, to make it so true, so real, that it seems unreal.

Besides which, who said that what our eyes see is reality? Who can tell us that it's not just a ‘Malignant Genius’ mocking us? And then, if truth does not exist and if the artist has renounced understanding God, why then can the artist himself, – a person, anybody – not be the Genius who confuses the senses, who deals the cards, and who plays the pieces like in a puzzle - mixing the elements of our life?

Why not? The universe is like that Bourgeoisie sect that composed the Tlon encyclopaedia. It is a realm that does not exist but makes the entire world equal to its own fantasy.

Basking in this trickery, mocking those who fall for it. Everything is possible, and it is the continuous creation of possible worlds which characterises our contemporary one.

Today, contemporary photography is a long way from being considered a mere representation of reality. It is an absolute protagonist because it breaks down reality: it reworks the past by imagining the future, and creates traces of an anti-reality, or rather a thousand other realities, simultaneously both true and false.
01 Call for an Open-Air installation for photographers, artists and curators

► What role does vision play in a condition of total openness?
► What does it mean to design an open-air space?
► How are new meanings created in an empty space?

Prize

Your exhibition project will be installed one of the squares in Gibellina, during the Gibellina PhotoRoad2019 exhibition at a cost not exceeding 2,500€ (including production, printing, installation (local printing and installation services are available), equipment, transport, insurance, return travel, and accommodation during the Festival's inauguration. Our curatorial team will provide technical assistance to you as well as and communication and marketing through the Festival's social media, website, catalogue and flyers, etc. During the Festival's three-day inauguration, public meetings with the winner and members of the jury will be held.)

The project could be selected also for all prizes of the “Call for Projects”.

Venue

_Sistema delle Piazze_, designed by Franco Purini and Laura Thermes (1982-1990) in the centre of Gibellina Nuova, is a large porticoed market, made of three architecturally simple interconnecting geometric squares, across which a complex stratification of a multiplicity of signs and shapes slowly appears. The exact venue for the project will be _Piazza Rivolta del 26 Giugno 1937_ (between Viale Monte Finestrelle and Viale Napoleone Colajanni). It is the first of the 3 squares and is entered through a large gateway.

The square is bordered on three sides by parts from Nadia Vigo’s “Anthropomorphic tracks” and fragments of buildings from Old Gibellina, from which it is possible to view the square from above. On the left-hand side, there is a colonnade, and on the right, there are 15 ziggurats on 2 parallel lines. The space for the installation has 4 sides of 47.30 x 46.40 x 15.40 x 10 meters. And 12 arcades of 116x315 m.
Requirements

► The site-specific installation/exhibition must relate to the theme of “Fiction” and interact with the architecture
► The project with the most interesting, highest-quality and offers the most stylistically coherent curatorial approach will be selected.
► The project can include photographic prints, video projections, lights, audio etc.. It must be sufficiently robust to stay outdoors for one month.
► Drilling into the square’s walls or structures is not permitted, nor is affixing posters. Removable hooks, threads etc. may be used, provided that they do not damage the architecture.
► The project will be supported by the Gibellina PhotoRoad curatorial team.
► The exhibition must be installed and ready a few days before the Festival opens to the public.
► Individuals or groups can apply.
► There is no age limit.
► Applications can be made in either English or Italian.
► The same project can be used for more than one call.
► The project is not required to be a new work

How to Take Part

01  You must register on the website www.gibellinaphotoroad.it under OPEN CALL 2019

02  The 25€ fee can be paid via PayPal, at the same moment of submission, or through bank transfer to Account: IBAN IT07T0303203204010000005855 held at CREDEM Bank, uploading the receipt of payment.

03  You’ve to upload a single PDF document (10 pages maximum and with a file size no greater than 5MB) which should contain:

► A description of the project (1–page maximum)
► Images of the project (there is no limit to the number of images, but they should not exceed 5 pages). A description of the installation including sketches, images or renderings of the final work, or similar previous installations (2 pages maximum)
► A budget plan describing how you intend to spend the €2500. This budget should include technical information, equipment, printing and installation costs, travel and accommodation etc. (1–page maximum)
► Brief biography of participants, not a CV (maximum 1 page)

For more information and rules, go forward to the end of this document.
Call for Projects

Prizes

► 15 works will be selected to become part of Fondazione Orestiadi: on this occasion, the creation of a permanent collection entitled “Section Photography”.
  + Projection during Gibellina PhotoRoad 2019.
  + Exhibition at Fondazione Orestiadi in May 2020.
► A 20 day residency at Fondazione Orestiadi of Gibellina in May 2020
► A project will be selected for publication in YET magazine

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info@gibellinaphotoroad.it  gibellinaphotoroad.it
Upload a proposal in a single .zip folder. It must include:

- 8 (min) – 25 (max) photos. Every image file must have the following properties: JPEG, width 1080 pixels, resolution 72dpi, colour or B&W, and should not exceed 2MB. Please note, for every image file you submit in your application, you must have a corresponding high-resolution file available (at least 10MB). Every file should have the following nomenclature: SURNAME – NAME- IMAGE SEQUENCE NUMBER (e.g. Jane Blogs would name her file BLOGS_JANE_001.jpg)
- A title of the project
- A brief presentation text of the project (1000 characters including spaces)
- A biography (Brief biography of the participants, not a CV, in English, maximum 1000 characters)

Open Call Rules

01 The artist must hold the intellectual property, and full copyright relating to the work presented.

02 Each project, which is the result of the work of several authors, must be presented by agreement between all the parties involved and must be accompanied by a declaration signed by each of the parties.

03 After the announcement of the winners, the author must temporarily grant the ON IMAGE Association (Festival organiser) the rights to ALL HIGH-RESOLUTION images (300 DPI) of the project for the following purposes:

01 Production of projects submitted for OPEN CALL: the prints will become part of the On Image Association archives (the association will not use these prints in any other event except in concert and in full agreement with the author) for festival promotion.
02 Possible publications in newspapers.
03 Publication on the festival catalogue, on promotional materials by Gibellina PhotoRoad and its subsequent editions.

04 You will also grant ON IMAGE Association the right to publish and use images of the work for:

01 Promotional items on paper and web on the titles selected by ONIMAGE.
02 Press releases and promotional / documentary use on its WEB sites, multimedia material for promotion and documentation.

In no case will ON IMAGE be able to take advantage of the direct economic exploitation of the images without consent or agreement with the author. The author will retain the right to be mentioned.

The non-acceptance (even partial) of this regulation will result in the immediate withdrawal of the prize, and the assignment of the prize will pass to the author immediately below in the judges’ ranking.
The Town

Gibellina (Trapani) is one of the largest open-air contemporary art museums in the world. It was rebuilt after the violent 1968 earthquake with the creative participation of many artists who were invited to the town by Ludovico Corrao, the mayor at the time. Nowadays the town is studded with about 50 important architectural and outdoor sculptural works by Pietro Consagra, Mimmo Paladino, Carla Accardi, Emilio Isgrò, Fausto Melotti e many others.

The new town is 15 kilometres from the old one, where Alberto Burri’s “Grande Cretto” covers the ruins of the old city. The Grande Cretto is a huge open-air land art masterpiece known throughout the world (90,000 square meters). The town of Gibellina was born from a natural and human catastrophe and from the cathartic energy of art and culture. It is this unique atmosphere that will host the Gibellina PhotoRoad International Open–Air & Site–specific Festival.

Organisers

The festival Gibellina PhotoRoad- International Open Air & Site–specific Festival is organised by the Cultural Association On Image and co–organised by Fondazione Orestiadi, in collaboration with the Municipality of Gibellina.

Location pictures